



- 30% increase in data accuracy when compared to past provider
- 200% increase in employee usage / adoption rate

Daversa Partners is Technology's go-to specialty search firm that builds the executive leadership teams for growth stage and venture-backed companies. With a global footprint, data analysis and innovative tech remains at the forefront of Daversa's day to day. Read how Daversa Partners uses RocketReach to source accurate and reliable contact information and data points.



Challenges/Requirements

Consistent Accuracy

- Daversa recruiters need reliable data to execute their day to day.

Comprehensiveness

- Daversa recruiters need access to data that comes from many different sources in order to assure that contact information has been properly validated.

Scale & Efficiency

- Daversa employs over 175 recruiters and therefore dramatically benefits from an incremental increase in scale and/or efficiency.

Hands on Approach

- Daversa has a large team that requires various levels of onboarding and product demonstrations in order to reach optimal adoption.



Solution/Features

- Database of over 20 million companies and 620 million profiles updated in real-time with each pull.
- Proprietary and complete mix of data sources include web pages, artificial intelligence, and custom solutions that provide an aggregate profile with real-time validation.
- Browser extension seamlessly follows recruiters on business profiles and company websites where information is sourced instantly; without opening RocketReach.
- Custom onboarding plan built jointly by RocketReach & Daversa which included staged rollout and in-depth training, as well as a recording library for future hires.



Benefits/ROI

- Delivered a consistent 98-99+% email accuracy rate on sourced contact information with an 85% minimum.
- Improved data accuracy rates by 20%-30%, on average, while still delivering complete profiles validated in real-time.
- Increased workforce efficiency by 20% with a work smarter & streamlined approach offered by accessible browser extension.
- More than doubled monthly lookups resulting in a 200% increase in adoption & usage.

“As someone who is always looking to increase efficiency, we decided to give RocketReach a test run in direct comparison to other solutions in market. Our team, including myself, immediately saw the value in the form of quicker results with higher accuracy. Adopting RocketReach as an Enterprise wide solution was a no-brainer for us.”

Jonathan Krodel, Director, Systems & Tools

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