



- 70% increase in accuracy of recent graduate contact information
- 50% more data coverage than other sources

Read how Susan L. Bauer, Executive Director of the Yeshiva University's Shevit Glaubach Center for Career Strategy and Professional Development, uses RocketReach to source real-time, accurate contact data of recent graduates, target employers, and alumni that hire their students.



## Challenges/Requirements

### Accuracy

- Needed to consistently deliver precise and highly accurate contact information of alumni and employers.

### Comprehensiveness

- Contact information had to be complete and comprehensive in order to increase the likelihood of connection.

### Speed

- Sourcing and obtaining contact information needed to be instantaneous, especially during highly competitive recruiting seasons.

### Dependability

- Finding a solution to replace the reliance upon self-submitted contact information from graduates, who often changed employers, was crucial.



## Solution/Features

- World's largest and most accurate database that aggregates many sources of data in real-time.
- Unique data science with an exhaustive data approach that enables complete and up to date profiles.
- Achieve results in seconds due to our proprietary use of AI to search, predict, score and verify contact information.
- 1.8 billion profiles are scaled during our frequent run-times to ensure optimal and up-to-date contact information.



## Benefits/ROI

- Consistently delivered a **99%** contact accuracy rate with an **85+%** minimum rate.
- Increased the average number of data points and contact information by **50%**.
- Boasted a **95%** 'Placement Rate' in conjunction with high post-graduate survey participation, a rare combination.
- Achieved a **70%+** reach of international students asked to participate in post-graduate surveys.

**"Yeshiva University's adoption of RocketReach is now the use case for those working in career services."**

**Susan L Bauer**, Executive Director of Yeshiva University's Shevit Glaubach Center for Career Strategy and Professional Development.

